#### United States Department of the Interior National Park Service

## **National Register of Historic Places**

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received

Inventory—Nomination Form date entered See instructions in How to Complete National Register Forms Type all entries-complete applicable sections Name S.H. Kress and Company Building and/or common Kress Building Location street & number 224 East Douglas N/A not for publication N/A vicinity of Wichita city, town -20 Sedgwick 173 state county code Classification Category Ownership Status Present Use X occupied district public agriculture museum X private X commercial X building(s) \_ unoccupied park work in progress \_\_ structure both educational private residence **Public Acquisition** site Accessible entertainment religious \_ object in process yes: restricted government scientific X yes: unrestricted being considered industrial transportation military other:

### **Owner of Property**

courthouse, registry of deeds, etc.

name

HICTORIC VDECC BILLIDING COMPANY

<b>5.</b> I	ocatio	n of	Legal	Description			akaasaa aa saanakaan underenaan umboo
city, tow	n Wichita			N/A vicinity of	state	Kansas	67277
street &	number P.	O. Box	12248				
		y	1-				

Register of Deeds street & number Sedgwick County Courthouse, 525 North Main city, town KS 67203 state

## Representation in Existing Surveys

title Kansa	as Historic Si	tes Inventory	has thi	s property b	peen determined el	igible?ye	s X no
date Au	gust 13, 1980		AAAAAAAAA		federalX_ sta	te county	local
depository	for survey records	Kansas State	Historical	Society,	120 West 10th	Street	
city, town	Topeka			emenorable Louis Lab	state	KS 66612	

## 7. Description

Condition  X excellent deteriorated  good ruins fair unexposed	Check one unaltered X altered	Check one  X original site moved date
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Describe the present and original (if known) physical appearance

The Kress Building is a five-story commercial building which stands at the northwest corner of Broadway and Douglas in the Central Business District of Wichita. It is rectangular in plan, 131 feet north-south by 70 feet east-west.

Erected in 1930, the building is a good example of the Commercial Gothic architecture of the 1920s and 30s. The structure is supported by an internal steel frame, which is expressed externally as a series of bays, three across the south facade and five across the east facade. On the first story, these bays have the form of plate glass windows with tall multipane transoms above, set between square piers. A lintel band over the transoms punctuates the top of the first story and originally contained a narrow strip of signage. On the second through fifth stories the structural frame is expressed by the use of Gothic forms. The structural columns are expressed by wide piers which extend from the top of the first story to the roof parapet. The bays between are filled with clustered multipane metal hopper windows, three to a bay on the south and four to a bay on the east. The floors are divided by spandrels consisting of decorative panels matching the spacing of the windows. The square panels between the second and third and between the fourth and fifth stories have a quatrefoil relief; those between the third and fourth stories have a raised circular pattern of interlocking S-curves. The windows of the fifth story are set beneath broad segmental arches which extend across each bay. The flat roof of the building is bordered by a battlemented Gothic parapet. All of the wall surfaces of the east and south walls are clad in glazed terra cotta, mostly in a light tan color, with some decorative detailing in contrasting colors.

The north and west walls of the building are faced with buff-colored brick. There are no windows on the west, and only a few on the north, overlooking an alley.

There are two levels of basement beneath the building. The sub-basement contains mechanical equipment. The upper basement was originally part of the retail sales area of the Kress store, and is currently available for commercial use. Other than the marble staircase, it contains no notable features.

The first story of the Kress Building originally contained the main sales floor for the Kress store. It was a single large open room with a double-height ceiling supported by square piers. The piers and rear walls were clad in marble with Gothic detailing. The piers were adorned with ornate cast plaster capitals. As part of the rehabilitation of the building in 1982-84, a U-shaped mezzanine was inserted into this large open room. Partition walls were also inserted on the north and west sides to create a hallway around the main commercial space. Most of the significant features were retained in the certified rehabilitation, and the character of the space can still be perceived in the central, open portion.

The upper four floors of the building were used as stockrooms and contain no significant interior features.

The 1982-84 rehabilitation entailed the replacement of the windows on the south and east facades, but the replacement windows were carefully designed to be very similar to the originals. The only original glass on the exterior is to be found in the curved display windows flanking the entrances on both facades. The rehabilitation work was conducted in accordance with the Secretary of the Interior's Standards for Rehabilitation under the guidance of the National Park Service and the State Historic Preservation Officer's staff.

### 8. Significance

1400–1499 1500–1599 1600–1699 1700–1799 1800–1899		conservation	literature military music	science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1928-30	Builder/Architect Build	der: W.H. Bowen Con	struction Company

#### Statement of Significance (in one paragraph)

The Kress Building in Wichita is significant primarily for its architecture. It is one of the few Gothic style commercial buildings built in Kansas and is probably the most ornate of those that remain. Additionally the building has historical significance as one of the several fine commercial buildings erected in downtown Wichita during the period of growth and prosperity in the 1920s.

S.H. Kress and Company, a chain of variety stores, began operating a store in Wichita about 1908, and moved to another building on the site of the present building in about 1913. Following the First World War, Wichita saw a period of prosperity and rapid growth generated by the oil and aviation industries. By the 1920s the city was becoming a major commercial center. This prosperity prompted the Kress company to expand their operations in Wichita by the erection of a large new store.

The new building was begun in 1928 and opened its doors to the public in January, 1930. It was designed by G.E. Mackay of New York, NY, who also designed the Kress Building in Emporia, KS, built in 1929. The contractor was the W.H. Bowen Construction Company.

The Kress Company operated a store in the building from 1930 until 1968. After the store closed, the building changed ownership several times but remained for the most part vacant and unused until it was acquired by its present owners, who undertook a certified rehabilitation beginning in 1982 in order to bring the Kress Building back to productive commercial use.

THIS STATEMENT REFLECTS CURRENT KNOWLEDGE AND IS SUBJECT TO CHANGE

## 9. Major Bibliographical References

SEE CONTINUATION SHEET

	Data		
Acreage of nominated property Less to Wichita East UTM References	than one acre	Quadra	angle scale 1:24,000
A 1 14 6 4 6 7 6 0 4 1 7 1 7 2 Northing	2 1 12 10	Zone Easting	Northing
C		P	
Verbal boundary description and juginal Town (now City) of Wickglas extending 70 feet West of List all states and counties for pro	hita, KS, also d	escribed as the Nortl ion and 138 feet Nort	nwest corner of Broadway
state N/A		unty	code
state	code co	unty	code
11. Form Prepare			BOOM RECORD CONTRACTOR ASSOCIATION FLOOR CONTRACTOR OF STATE OF STATE AND ASSOCIATION OF STATE OF STAT
street & number 120 West 10th	*	date May 8,	
		state Kansas	66612
	c Preserva		
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# National Register of Historic Places Inventory—Nomination Form

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Continuation sheet

Item number 9

Page 1

Davis, Gordon, and Julanne McCarthy. <u>Wichita Architecture 1874-1937</u>. Wichita, KS: Wichita Public Schools, 1976.

Ross, Hal, Hal Ottaway & Jack Stewart. Peerless Princess of the Plains: Postcard Views of Early Wichita. Wichita, KS: Two Rivers Publishing Co., 1976.

Wichita Beacon, February 27, 1929; January 5, 1930.

Wichita Eagle, December 28, 1928; August 25, 1929.

This nomination was prepared from materials submitted by James P. Ruane of Depew and Gillen, Attorneys, 621 First National Bank Building, Wichita, KS 67202.

